C L I F F O R D C H A N C E



LOUNIA CZUPPER 30 May 2017

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ARTICLE 50 TREATY ON EUROPEAN UNION

MANY OPEN QUESTIONS

- Is it possible to reach an agreement within the prescribed two year period?
- Can the agreement include transitional provisions?
- Can the UK and the EU negotiate in advance of the Article 50 notice?
- Can the UK withdraw the notice after it has been given?
- Is it likely that the negotiating period will be extended?
- What can be included in the withdrawal agreement?
- Can the UK agree a free trade / other long-term agreement at the same time?
- Who must approve the withdrawal agreement before it is signed?
- Can the agreement come into force after the two year period expires?



THE UK OUTSIDE THE EU

END OF PASSPORT RIGHTS FOR UK FIRMS

Business	EU Legislation	Situation of third country entities
Banking services	CRD4	 No third country passport Create or use a licensed subsidiary in a EU country to passport out License branch in host country (but no passport out) (Art. 47 CRD4)
Investment services	MiFID2 / MiFIR	 Wholesale selling benefits from third country passport (Art. 46 MiFIR) Retail selling requires licensing branch in host country (but no passport out) (Art. 39 MiFID2) Reverse enquiry still possible by default (Art. 42 MiFID2)
Retail funds	UCITS Directive	 Loss of "UCITS" label for UK funds (but may become AIFs) UK manager cannot manage EU UCITS Alternative for UK managers: portfolio management delegation or advisory services or establish a licensed subsidiary
AIFs	AIFMD	 UK manager cannot manage EU AIFs Alternative for UK managers: fund management delegation or advisory services or establish a licensed subsidiary Selling AIFs: private placement or third country passport when in place (Art. 40 AIFMD)
Insurance Fintechs	Solvency 2 PSD2 / EMD2	 No third country passport Create or use a licensed subsidiary in a EU country to passport out License a branch in host country (but no passport out)

FINANCIAL SERVICES FACTORS IN MAKING LOCATION DECISIONS



Time zone (i.e. New York vs. London)

Tax

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Foreign exchange market

Derivatives trading

Cross-border banking

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Bond

Shares

Insurance

CORPORATE REGULATORY ENVIRONMENT

ENTERING THE BELGIAN MARKET

Representation office:

- very light
- limited filing requirements
- limited activities

Branch:

- registered
- obligation to file accounts and to complete a tax and VAT return
- acts on behalf of foreign entity

Incorporation of a subsidiary:

- flexible corporate environment: legal structure can be chosen in light of – and tailored to – your specific needs
- companies are easy to set-up effort to streamline administrative procedures
- NV/SA is the most common form of legal entity (SPRL in the future)
- notary involvement

Share deal:

- shares of an SA/NV are freely transferable
- perfection of share transfers does not require notarisation or any other involvement of public authorities and does not trigger stamp duties
- attractive target market for private equity investments: many businesses are privately owned, management incentive schemes easy to implement

Asset deal:

 legal structures available to transfer a business as a whole, without having to complete transfer requirements for each of the assets and liabilities forming part of the business

Joint ventures:

- contractual freedom to reinforce or vary control in the articles and/or shareholders' agreement
- freedom to structure (quasi-)equity (preferential shares, profit sharing certificates, (convertible) bonds, warrants, or other equity or quasi-equity instruments)

Generally, open economy, geared towards encouraging foreign investment, with few restrictions on foreign ownership. Stable legal system, little shareholder activism, few corporate litigation.

REGULATORY EVIRONMENT FOR FINANCIAL SERVICES

"Twin Peaks" model:

- Financial Services and Markets Authority (FSMA)
- National Bank of Belgium (NBB)
- ECB

FSMA:

- responsible for the integrity of the financial markets and fair treatment of financial consumers
- supervising financial markets and listed companies
- authorising and supervising certain categories of financial institutions
- compliance by financial intermediaries with codes of conduct
- supervising the marketing of investment products to the general public
- "social supervision" of supplementary pensions
- contributing to the financial education of savers and investors

NBB:

- central bank
- maintaining an efficient and reliable financial system
- authorising and supervising credit institutions, investment firms, payment institutions, custody, settlement and clearing, reinsurance, finance services groups, systemic financial institutions
- securities settlement system (NBB-SSS)

Contact Point for FinTech:

- NBB and FSMA focus on FinTech
- simplified procedures and short response times from regulators

FEATURES OF THE BELGIAN REGULATORY ENVIRONMENT

Balanced insolvency regime:

- bankruptcy and effective resolution powers and debt recovery for creditors
- judicial reorganisation and rehabilitation of viable business activities

Litigation:

- litigation procedure is essentially a written procedure
- generally considered not too costly, but can be slow

Real estate:

- contractual freedom
- little mandatory provisions

SMEs' access to finance:

- law on SME financing
- limitation on prepayment penalties
- information requirements

Regulator's priorities:

• FSMA focus on consumer protection

Evolving legislation:

- new insolvency law
- reform of rules for taking security over movable goods
- new Companies Code

LANGUAGE REQUIREMENTS

In corporate matters:

- statutes must be in French or Dutch (or German)
- documents to be filed must be in French or Dutch (or German)
- board meetings in English; minutes may be in English, with limited exceptions
- accounts, tax and VAT returns are in French or Dutch (or German)
- tax rulings are in French or Dutch

Employment:

- employment agreements drafted in French or Dutch (or German)
- contacts with social security administration and other administrations are in French or Dutch

Commercial contracts:

• can generally be in English

Litigation:

- conducted in French or Dutch
- arbitration may be conducted in English
- CEPANI procedure can be entirely in English

Property:

- lease agreements can be in English, but one-page summary translated in French or Dutch for registration purposes
- notarial deeds evidencing real estate rights are in French or Dutch

Regulators:

- contacts with regulators (FSMA and NBB) can be in English
- circulars, questionnaires, position papers are sometimes translated into English
- laws, and regulations are in French and Dutch (and sometimes German) – certain laws are translated into English

EMPLOYMENT LAW AND PENSIONS

Employment law:

- promotion of mobility of employees
- employment legislation allows for a flexible business organisation, especially in case of structural changes, corporate transactions, downsizings and reorganisations
- simple formalities

Trade unions and works councils:

• works council involvement generally limited to information and consultation

Employment terms and termination:

- termination compensations for higher paid executives capped
- temporary unemployment regime

Remuneration regulations for financial institutions:

- largely in line with CRDIV
- · bonus caps and variable remuneration rules are slightly more strict

Pension funds:

- the prime location for cross-border pension funds
- implementation IORPs Directive 2003/41/EC
- effective and advantageous legal, fiscal and prudential framework (OFP structure), with respect of foreign social and labour law requirements

QUESTIONS?

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