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## Agenda

The focus of MiFID2 and MiFIR is moving to "the direction of travel on the final rules, and to consider the path to implementation" (David Lawton, Director of Markets at the FCA). Whilst the detailed rules are still being debated, there is now a sufficient framework to identify the areas which will be impacted by MiFID2 and MiFIR and to assess the risks of that impact.

With only 26 months remaining for implementation, firms need to prepare themselves for the significant effort which will be required to ensure compliance before this deadline.

To help firms put a framework around steps to implementation, this seminar will take a more granular look at the impact of the proposals and identify and discuss some of the key issues being debated between industry and ESMA for Level 2.

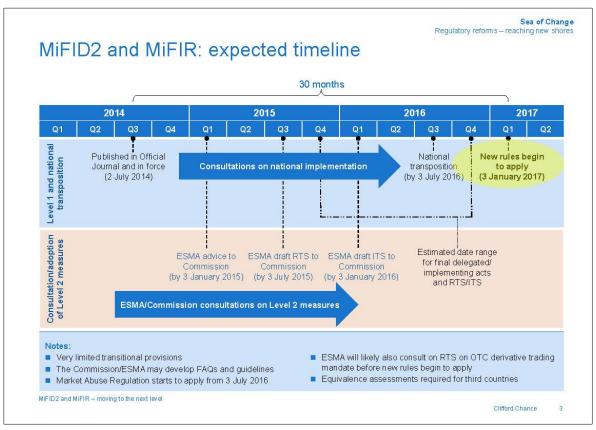
#### **Timings**

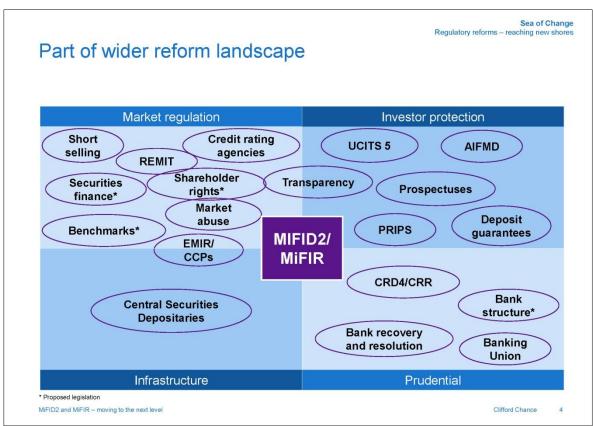
3:30pm	Registration & afternoon tea
4:00pm	Introduction
4:10pm	<ul> <li>Panel 1: Regulating Markets – the product impact</li> <li>Market structure and equities trading</li> <li>How transparency will work in fixed income markets</li> <li>The new trading and clearing obligations for derivatives</li> <li>Commodities markets: regulatory scope and new limits and reporting regime</li> </ul>
5:00pm	<ul> <li>Panel 2: Re-regulating Firms – emerging issues</li> <li>Why is transaction reporting more difficult this time?</li> <li>The impact of new rules on investment banking and research</li> <li>How much re-papering will be needed?</li> <li>The spreading extra-territorial impact of the new regime</li> </ul>
5:50pm	Closing Remarks
6:00pm	Seminar ends

**Sea of change**Regulatory reforms – reaching new shores

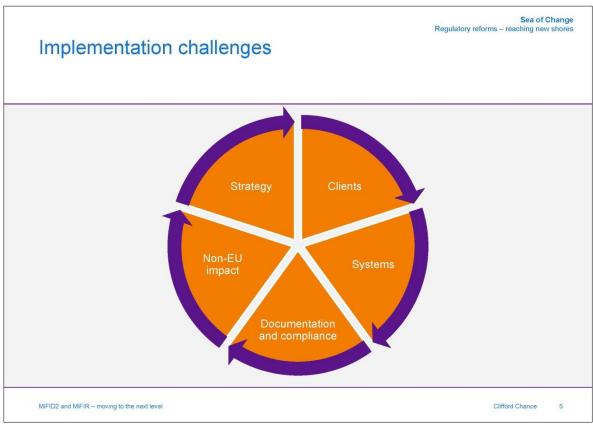
## Introduction

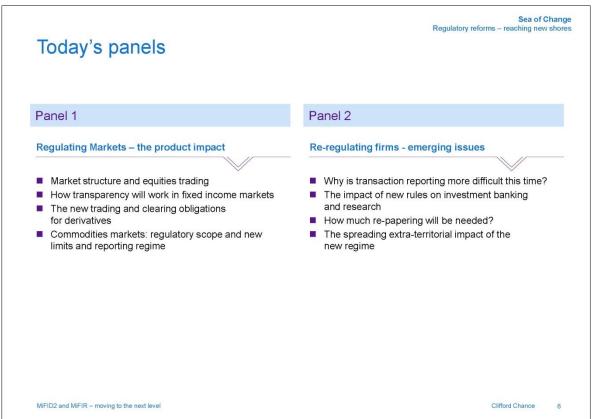
#### Introduction - Chris Bates





#### Introduction - Chris Bates

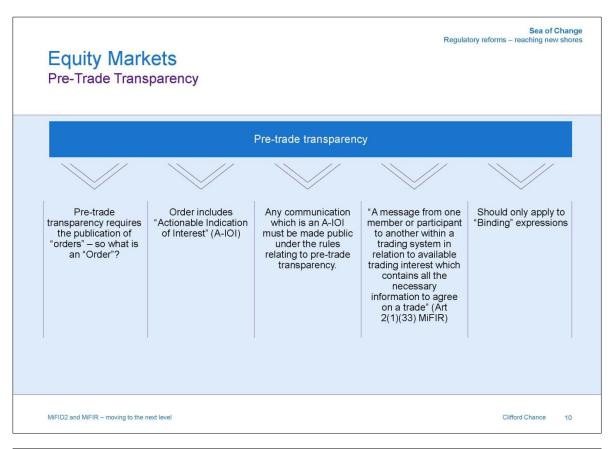




Regulatory reforms - reaching new shores

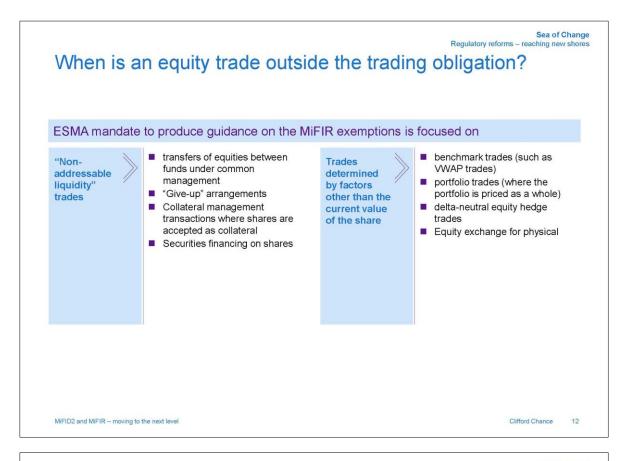
# Panel 1: Regulating Markets – the product impact

#### Market structure and equities trading - Simon Gleeson



#### Sea of Change Regulatory reforms - reaching new si **Equity Markets Trading Obligation** Trading obligation for shares means that shares must be traded on an RM or MTF or with an SI No investment firm may execute an equity trade unless it is either Applies to regulated firms only on an RM non-investment firms are permitted to trade on an MTF off-market with an SI Applies to all shares "admitted to trading on a regulated market or traded on an RM or MTF" unless non-systematic, ad-hoc, irregular and infrequent, or carried out between eligible and/or professional counterparties and do not contribute to the price discovery process. MiFID2 and MiFIR - moving to the next level Clifford Chance

## Market structure and equities trading - Simon Gleeson



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## Interaction of trading obligation and pre-trade transparency requirement

#### Non-mandate trades are generally not subject to pre-trade transparency

Thus an SI wanting to enter into an equity securities financing transaction

- May negotiate the transaction without being subject to a pre-trade price transparency requirement
- May execute the transaction on- or off- venue.
- The general exception from mandatory execution for "collateral management transactions" is not replicated in the pre-trade transparency rules.
- Thus there are some trades which are not subject to mandatory execution, but which will be subject to pre-trade transparency if executed in a trading venue.

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## Market structure and equities trading - Simon Gleeson

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#### SME Growth Markets (SME-GMs)

#### SME Growth Markets (SME-GMs)

- Heavily signalled as a component of "Capital Markets Union"
- An MTF where at least 50% of issuers are SMEs
- Possible requirement for market operators to be satisfied as to applicants
  - Appropriateness of management and board
  - Appropriateness of systems and controls within the entity
  - Adequacy of working capital
- No requirement for PD prospectus
  - Possible requirements for market operator to require an admission document based on Annexes XXV to XXVIII of the PD (the proportionate schedules) with some further concessions
- Requirement for annual and half-yearly reports, but not further TD requirements
- MAR will apply to all SME-GMs (except for insiders list requirements)

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## How transparency will work in fixed income markets -Monica Sah

Sea of Change Regulatory reforms - reaching no How will transparency work in fixed income markets? Recap of key elements: Pre and post trade transparency regimes ■ Who: firms, SIs, OTFs, MTFs, RMs What: bonds and structured products, emission allowances, derivatives traded on a trading venue Scope Pre-trade waivers Large in scale Indications of interest in RFQ and voice trading systems above a specific size that would expose liquidity Waivers/ Derivatives not subject to trading obligation / other instruments without liquid market. deferrals Post-trade deferrals: Large in scale No liquid market Size of trade would expose liquidity providers to undue risk Publish firm quotes and available to other clients and transact with other clients where trade below a specified Non-discriminatory limits on transactions per quote and client access to quotes SI/OTC No obligation to make public firm quotes if trade above specified size and no liquid market Post-trade SIs and investment firms must publish volume and price of trades at time concluded via APA - Scope and time limits for deferral same as trading venues MiFID2 and MiFIR - moving to the next level Clifford Chance

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#### Definition of a liquid market

#### Determination of liquid market is key for the application of transparency requirements:

- Trading in liquid instruments subject to real-time transparency vs illiquid instruments eligible for pre-trade transparency/deferred publication post-trade
- ESMA DP proposes threshold scenarios for determining liquidity of a bond but not for derivatives
- ESMA's to publish list of liquid instruments (together with SSTI and LIS thresholds) on website
- NB: Liquidity assessment also key for determining application of trading obligation for cleared derivatives

#### **ESMA liquidity criteria**

- Average frequency of transaction
  - Minimum number of transactions in specified period and minimum number of trading days on which at least 1 transaction occurs
- Average size of transaction
  - Total turnover over a period divided by number of trading days
- Data relating to market participants
  - Participant of trading venue involved in at least 1 transaction in a given market
- Average size of spreads
  - End of day relative bid-ask spreads

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#### ESMA methodology for applying criteria:

- Classes of Financial Instrument Approach (COFIA)
  - Assets groups divided into granular classes based on qualitative criteria
  - Liquidity of class based on liquidity of all instruments within class
  - Instrument liquidity based on assessment of its
  - ESMA favours granular COFIA for derivatives (approx 400 classes for IRS)
- Instrument by Instrument (IBIA) e.g. ISIN level
  - Instrument liquidity based on individual assessment
  - Option for bonds and structured finance products

## How transparency will work in fixed income markets – Monica Sah

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## ESMA's approach to calibration of fixed income transparency requirements

#### Pre-trade transparency

- Calibration at trading systems level:
  - Determines minimum amount of pre-trade information must offer and when transparency can be waived.
- Extend MiFID1 regime for equities to fixed income to include request for quote (RFQ) and voice trading systems
  - Definition of RFQ?
- Use of electronic means in voice trading systems to comply with requirements
- Where waiver for actionable IOIs waiver, still make public at least indicative pre-trade bid/offer prices that are close to price of trading interests
  - Composition and calculation based on clear methodology

#### Post-trade transparency

- Details of transactions to make available for each class of instruments:
  - Same as shares plus information on quantity notation
- SI's identity
  - Disclose for overview of liquidity pools and align with pre-trade regime
  - Only identify transaction executed via SI and not name SI
- Identifiers for different types of transactions
  - Aim is to improve efficiency of price formation and support best execution
  - Use identifiers recommended in CESR Technical Advice, including flags for transactions executed under each pre-trade wavier and deferral, benchmark trade, agency cross trade, give- up/in trade, etc.
- Securities financing transactions where lending or borrowing liquidity?
- 'As close to real time' means within 5 minutes
  - Regardless on RFQ, voice or hybrid system

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#### Application of waivers and deferrals

Real-time transparency of trading in liquid instrument can be waived pre-trade or deferred

- post trade if individual trade:

  in excess of 'size specific' to the instrument (SSTI) or
- above a size that is 'large in scale' compared to normal market size (LIS)

#### Application

'Large in scale' thresholds higher than size specific thresholds: ESMA to set SSTI as percentage of LIS and then adjust per asset class

Pre-trade, 'size specific' applies to trading in request for quote and voice trading systems only vs 'large in scale' applies to trading under all other trading

Post-trade, no restriction on application of 'size specific' and 'large in scale' deferrals so practically 'size specific' (lower threshold) results in shorter deferral than 'large in scale'

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#### Challenges

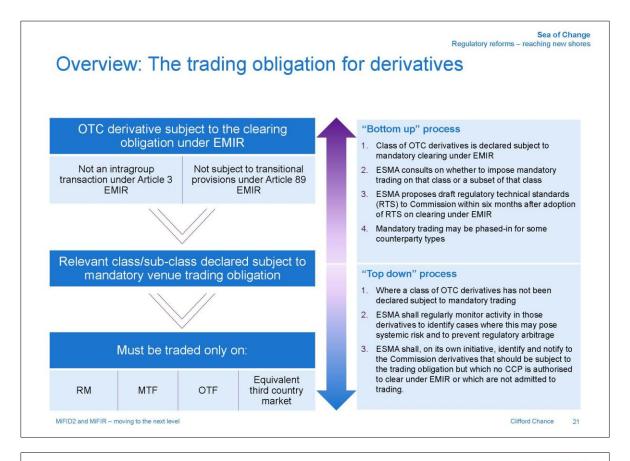
Time periods for volume omissions too short – volume of transactions in illiquid instruments or above LIS masked for extended time period

Packaged transactions

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#### The new trading and clearing obligations for derivatives – Oliver Dearie



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## Trading obligation: The venue and liquidity tests

Derivatives

#### Venue Test

Is the relevant class/sub-class of instruments admitted to trading on a RM/MTF/OTF or equivalent third country

- In contrast to the US regime, the test is not 'venue led'
- If the class/sub-class fails the venue test no need to consider liquidity. However, ESMA may consider using 'top-down' process

#### Liquidity Test

Is there sufficient third-party buying and selling interest in the class/ sub-class so that such class/sub-class is considered sufficiently liquid to trade only on venue?

Step 1 – Determining the relevant liquidity thresholds

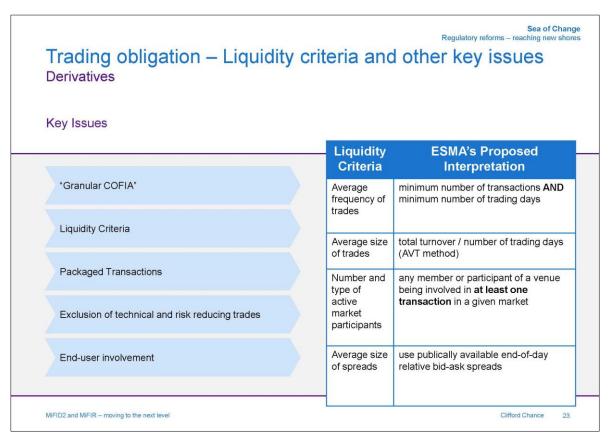
- ESMA will set liquidity thresholds for each of the four liquidity criteria
- ESMA proposes to set liquidity thresholds per classes/sub-class of
- How do you determine the relevant class/sub-class?
  - Classes of Financial Instruments Approach ("COFIA") for derivatives
  - Instrument by Instrument Approach ("IBIA") for bonds

Step 2 Assessment of the liquidity of the class/sub-class as against the relevant liquidity thresholds

- ESMA must also:
  - consider anticipated impact on liquidity of relevant derivatives and commercial activities of end users and whether the derivatives are only sufficiently liquid in transactions below a certain size
  - periodically review the liquidity of the relevant instrument/class and the liquidity thresholds

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The new trading and clearing obligations for derivatives – Oliver Dearie





## Commodities markets: regulatory scope and new limits and reporting regime – Owen Lysak

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## Commodities markets: Regulatory scope and new limits and reporting regime

#### **Exemptions for Commodities Dealers**

#### "Ancillary activities"

- Limitation on the scope for commodities exemptions
  - Current Article 2(1)(k) deleted ("main activities consist of dealing on own account in commodities")
  - Current Article 2(1)(d) amended to exclude commodity derivatives ("dealing on own account")
  - Article 2(1)(j): retained for "dealing on own account in commodity derivatives" (and investment services in commodity derivatives to customers/suppliers of main business) where this is ancillary to main business
- Concept of "ancillary activity" crucial in the new world
- Article 2(1)(j): dependent on the activity being ancillary to the person's main business, measured on a group basis
- Tension between physical/financial boundary
- Quantitative (setting of numerical thresholds) vs. qualitative criteria

#### Scope of financial instruments

#### "Equivalence" to a venue traded contract

- Scope of MiFID financial instruments
- MiFID1 status quo reasonably safe presumption that physically settled OTC forwards are not MiFID instruments
- Most such contracts omit the "express statement" that they are equivalent to a venue traded contract
- ESMA consultation on meaning of "characteristics of other derivative financial instruments"
- Threatens to switch presumption in the other direction - key criteria becomes simple "equivalence" to a venue traded contract

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## Commodities markets: Regulatory scope and new limits and reporting regime (continued)

#### **Position Limits**

"Economically equivalent" OTC contracts

- Position limits to be imposed on:
  - Net position that a person can hold at all times;
  - In commodity derivatives traded on trading venues and economically equivalent OTC contracts;
  - Limits to be set on the basis of all positions held by a person and those held on its behalf at an aggregate group level
- Concept of "economic equivalence" is key to application of position limits
- Tension between physical/financial boundary
- Maximising potential netting benefits (supports wide definition) vs. economically equivalent contracts counting towards the position limit (supports narrow definition)
- ESMA to specify criteria for determining "economic equivalence"
- First approach:
  - same risk profiles
  - equivalent maturities and same deliverables
  - equivalent margining and netting treatment
- Second approach based around market practice of other jurisdictions

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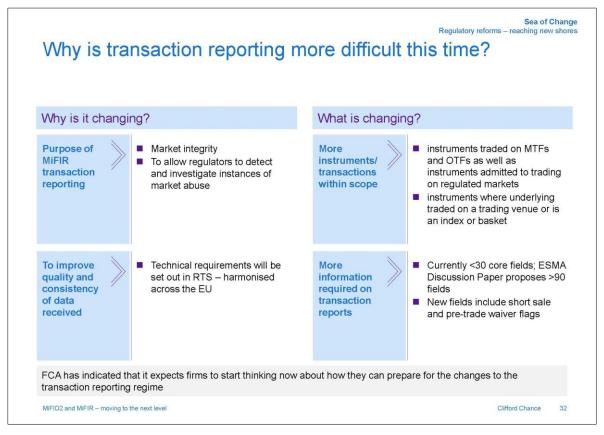
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## Notes

Regulatory reforms - reaching new shores

# Panel 2: Re-regulating firms – emerging issues

# Why is transaction reporting more difficult this time? – Laura Douglas



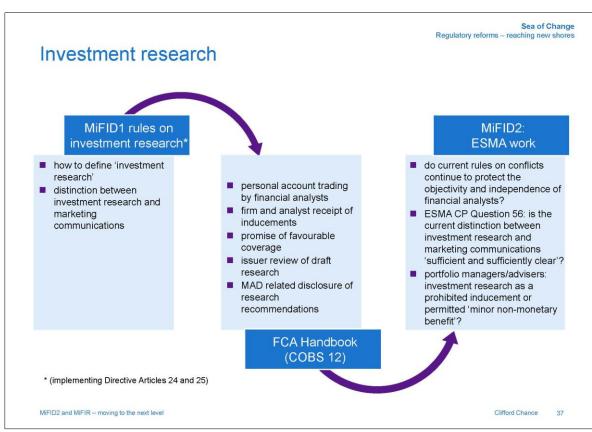
#### Sea of Change Regulatory reforms - reaching new s What the regulators want to know "Who did what?" What? Who? Wide enough to capture all activity relevant to Full picture of actors involved in execution of market integrity a transaction ■ Not just counterparties, but MiFIR also requires Definition of "execution" of a "transaction" transaction reports to include information about Definitions proposed apply to transaction - Decision makers at the executing firm Challenges in coming up with unique identifiers for Employees involved in execution itself certain types of instruments now in scope Algorithms 'making decisions' or executing Transactions on MTFs and OTFs likely to be more transactions bespoke than transactions on regulated markets Underlying clients/beneficiaries of the transaction OTC derivatives/baskets where underlying traded Data protection risk for employees and clients who on venue are individuals Creation of a 'golden source'? Clifford Chance

# Why is transaction reporting more difficult this time? – Laura Douglas

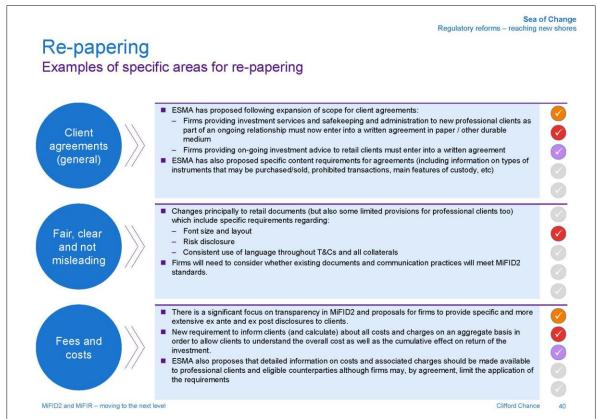


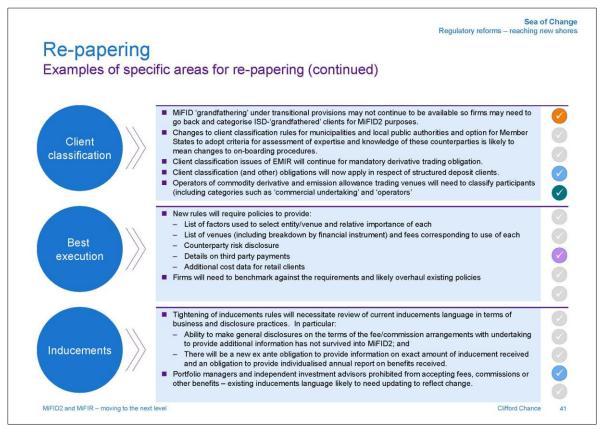
## The impact of new rules on investment banking and research – Simon Crown

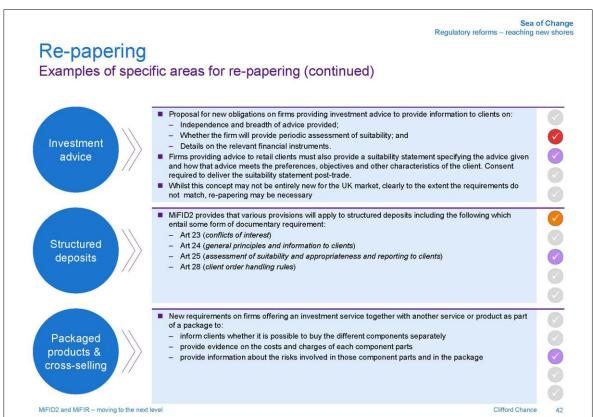


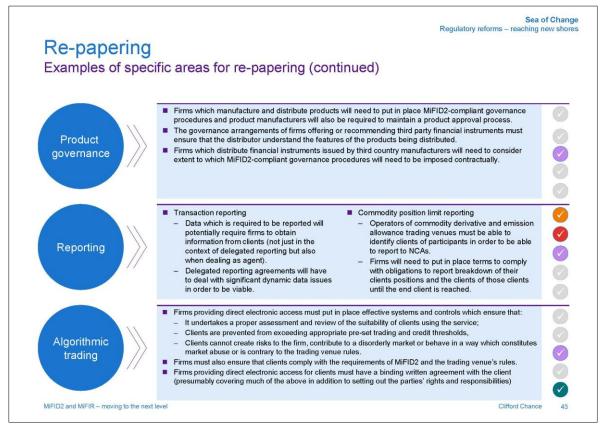


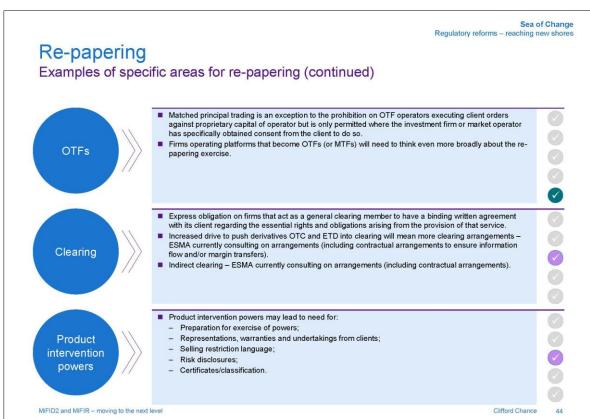


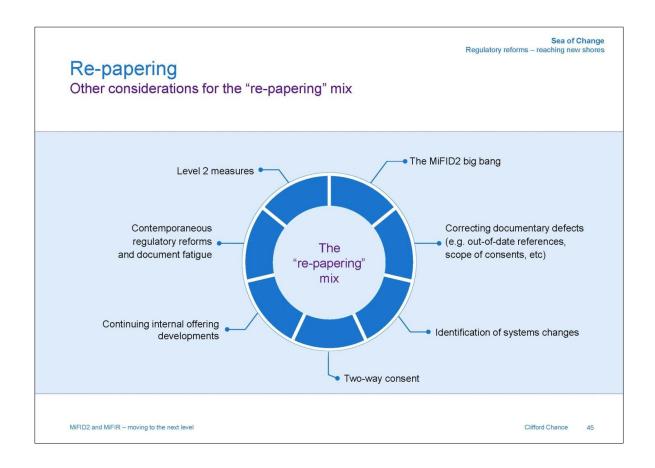












#### The spreading extra-territorial impact of the new regime – **Chris Bates**

Sea of Change Regulatory reforms - reaching new

#### Inbound business of non-EU firms

The "patchwork" continues

#### Cross-border business with per se professionals and eligible counterparties

Can continue on basis of national rules

- Until 3 years after an equivalence decision for the relevant jurisdiction
- Liberal rules in UK, Belgium, Ireland, Lux. can
- But restrictive regimes in other Member States also continue to apply

If there is an equivalence decision for a non-EU state:

- Authorised firms from that state will have to register with ESMA
- But will be able to continue to do business subject to limited EU rules (status disclosure, submission to iurisdiction)

Will there be any equivalence decisions (requires equivalence plus reciprocity)?

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#### Cross-border business with retail clients and EU branches of non-EU firms

Member states will have to choose whether to impose a branch requirement

Many member states already restrict this business

If the UK chose this option, could impact non-EU firms:

- Relying on exemptions to do cross-border retail business (e.g. formerly overseas client exemptions)
- Authorised under FSMA without a branch in UK
- Doing MiFID2 business through an existing UK branch because of new requirements for:
  - Cooperation agreement with home state regulator
  - Qualifying tax information exchange treaty
  - Initial capital in the branch
- But branches could benefit from a "passport" for cross-border wholesale business in the EU if there was ever an equivalence decision on home state

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#### Regulatory reforms - reaching news Outbound business of EU firms

New issues for EU entities serving non-EU clients

#### New rules apply to business booked in EU - even if clients are outside EU

New trading and transparency regime will apply to many non-EU instruments

- If those instruments traded on EU venues e.g. Börse Berlin trades 15,000 shares from 82 countries
- Restriction on trading shares outside an EU venue
- SI pre-trade transparency rules IBIA v COFIA ■ Post-trade transparency – competitive disparity
- Trading restriction for liquid cleared OTC derivatives

New conduct of business rules for non-EU

Reporting transactions and commodity derivative positions for non-EU clients

Challenges in re-papering non-EU clients

#### Unclear how new regime will apply to business in non-EU branches

Conflicting Commission statements on application of MiFID1 in non-EU branches

Current UK approach to applying MiFID1 rules in non-EU branches

Conduct rules	No (with exceptions)
Client assets	No
Common platform rules	No (exc. In prudential context)
MTF operation	Yes
Post-trade transparency	No
Transaction reporting	?

New derivatives trading obligation likely to apply to non-EU branches (follow EMIR)

Potential for wider regime shift?

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## The spreading extra-territorial impact of the new regime -**Chris Bates**

Sea of Change Regulatory reforms - reaching new Other extraterritorial impacts of new regime Indirect Indirect clearing esp. important Trading Third country entities (TCEs) clearing rules for EU firms' access to non-EU mandate for trading with each other subject for non-EU exchanges TCE-TCE to trading mandate for OTC **ETDs** trades in OTC derivatives New rules will apply to ETD traded on trading venues in derivatives Similar circumstances (and complexities) as clearing "equivalent" non-EU states New rules could operate as mandate for TCE-TCE trades effective ban on indirect clearing under EMIR New product Unprecedented powers for Worldwide Limits apply worldwide to any position limit person trading any contract intervention national regulators (and ESMA) regime economically equivalent to an powers to ban products and practices commodity derivative contract Likely to affect cross-border traded on an EU venue activity into the EU Identifying relevant EU traded With potential spillovers to noncontracts and determining EU activity (c.f. UK ban on marketing CoCos) equivalence MiFID2 and MiFIR - moving to the next level Clifford Chance

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#### Limited relief through third country equivalence assessments

	Relevance of equivalence assessment	Comment	
Equivalent third country regulated markets (securities)	Investment firms may satisfy mandatory trading requirement for shares by execution on these markets (Article 23(1) MiFIR).  Appropriateness requirements are waived for execution-only transactions in certain shares and bonds admitted to trading on these markets (Article 25(4)(a)(1) and (ii) MiFID2).	Under Article 25(4)(a) MIFID2, a third country market is considered equivalent to a regulated market for these purposes† if it is considered equivalent to a regulated market for the purposes of the rules on offers of securities to employees under Article 4(1) of Prospectus Directive. A competent authority must request an equivalence determination by Commission with respect to the third country (but no determinations have yet been made).	
Equivalent third country trading venues (OTC derivatives)*	Counterparties may satisfy <b>mandatory trading requirement</b> for OTC derivatives by execution on venues established in an equivalent third country (Article 28(1)(d) MiFIR).	Commission determines equivalence of third country regime under Article 28(4) MiFIR.‡	
Equivalent third country regulated markets (ETD)	Rules on <b>indirect clearing</b> under Article 30 MiFIR apply to ETD, which includes derivatives executed on third country venues equivalent to regulated markets.	Article 2(1)(32) MiFIR defines ETD to include derivatives traded on a third country market considered equivalent to a regulated market under Article 28 MiFIR (see above).	
Duplicative and conflicting rules (derivatives)	Deemed compliance with rules on execution and clearing of derivatives in Articles 28 and 29 MiFIR where one counterparty is established in an equivalent third country and counterparties comply with rules in that country (Article 33 MiFIR).	Commission determines equivalence of third country regime under Article 33(2) MiFIR. Third country rules must be effectively applied and enforced in an equitable and non-distortive manner. Commission (with ESMA) must monitor third country rules and report annually to European Parliament and the Council.	
Access rights for third country CCPs and trading venues*	Third country trading venues and CCPs have <b>rights of access</b> to EU CCPs, trading venues and benchmarks if they are established in equivalent third countries (Article 38 MiFIR).	Commission determines equivalence of third country regime under Article 38(3) MiFIR. Third country trading venues may only request access to CCPs if equivalent under Article 28 MiFIR and third country CCPs may only request access to EU trading venues if recognised under EMIR (Article 38(1) MiFIR).	
Cross-border services*	Third country firms from equivalent jurisdictions must register with ESMA to provide cross-border services to eligible counterparties and per se professional clients on the basis of their home state rules (Article 46 MiFIR).	Commission determines equivalence of third country regime under Article 47(1) MiFIR. Firm must be authorised in the third country and additional criteria must also be satisfied under Article 46, including the existence of cooperation arrangements with ESMA	

- A reciprocity requirement applies, i.e. there must be an effective equivalent system for recognising or giving access to EU firms.
   † When MirTiD2 applies, a contract will also not be an OTC derivative contract under Article 2(7) EMIR if it is executed on a regulated market or a third country market considered to be equivalent to a regulated market under Article 25(4)(a) MirTiD2 (ngt Article 28 MirTiD2 ncontrast the definion of ETD in MirTiD2).
   ‡ The exemption from the mandatory trading requirement for intragroup transactions involving third countries depends on an equivalence assessment under EMIR

## Notes



## Speakers' Biographies



## Speakers' Biographies



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#### **Chris Bates**

Partner, London

Chris is a partner and head of the financial regulation group. Chris advises banks, securities firms and other financial institutions on issues associated with the regulatory response to the financial crisis, the impact of the EU single market programme, financial services regulation and regulatory capital, as well as advising on derivatives transactions and securities offerings and mergers and acquisitions in the financial sector. He is also an active participant in industry committees and working groups on regulatory issues. He is currently a member of the International Regulatory Strategy Group advising the City of London and TheCityUK on regulatory issues.



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## Peter Chapman

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Peter is a senior associate in the financial regulation group, specialising in advising financial institutions and market infrastructures on financial market regulation such as EMIR and MiFID2, transactions and payments services legislation as well as post-trade issues. Peter also advises on merger and acquisitions in the financial sector and has a particular interest in advising clients in relation to new product offerings. Over the last few years, he has been seconded to the legal regulatory departments of a number of leading global banks as well as a short secondment to Nasdaq OMX. Peter has also contributed to Simon Gleeson's recently published book the "International Regulation of Banking".



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#### Simon Crown

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Simon is a partner in the financial regulation group. Simon's focus is in the areas of M&A involving financial institutions, funds and asset management, prudential regulation (including Basel III), market infrastructure, client money and client assets regulation, financial services outsourcing, payments and transaction services, and European Directives relating to financial services, with a current focus on the Alternative Investment Fund Managers Directive.



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#### Oliver Dearie

Associate, London

Oliver is an associate in the financial regulation group, specialising in advising financial institutions, trade associations and other market participants on financial market regulation, securities and derivatives transactions, AIFMD and custody, client asset protection and clearing and settlement services. He was seconded to The Bank of New York Mellon from January until June of this year.

## Speakers' Biographies (continued)



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Laura is an associate in the financial regulation group, specialising in advising financial institutions and other market participants on matters related to financial market regulation, funds and asset management, transaction and payment services and clearing and settlement services. She also advises financial institutions on netting and financial collateral issues, including issues relating to the enforceability of netting arrangements and set-off.



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#### Simon Gleeson

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Simon is a partner in the financial regulation group, specialising in financial markets law and regulation. He has advised Governments, regulators and public bodies as well as banks, investment firms, fund managers and other financial institutions on a wide range of regulatory issues. He advised the World Economic Forum on their report on their 2009 Report on The New Global Financial Architecture, and has worked with regulators and governments around the world on the establishment of regulatory regimes. He has been a member of the Financial Markets Law Committee, chairs the Institute of International Finance's Committee on Cross-Border Bank Resolution, has written numerous books and articles on financial regulation, and is the author of "International Regulation of Banking", recently published by Oxford University Press. Simon is a visiting professor at the University of Edinburgh.



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#### Owen Lysak Senior Associate, London

Owen is a senior associate in the financial regulation group, specialising in advising financial institutions and other market participants on financial market regulation, mergers and acquisitions in the financial sector, securities and derivatives transactions, AIFMD and custody, clearing and settlement services. He was seconded to the General Counsel's Division of the UK FSA during 2012, working in the deposit-takers' team. He was also had client secondments in the equities team and the global transaction services team at leading global banks.



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#### Monica Sah

Partner, London

Monica is a partner in the financial regulation group, specialising in financial markets law and regulation. Previously, she was a Managing Director at Morgan Stanley and Head of Legal for International Wealth Management. Monica advises financial institutions (sell-side and wealth managers) on a full range of legal and regulatory issues on maintaining a multi product and jurisdictional platform, including cross custody and client money issues, product development, platform expansions, enforcement of collateral arrangements and client assets segregation issues. She also advises on FIG M&A transactions. Recently she has been advising the FOA and other trade associations on the EU Regulation Implementation Handbook and a number of custodian banks and the Association of Global Custodians on the implementation of the Alternative Investment Fund Managers Directive (AIFMD).

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